

## Case Study: LED Lighting

Customer  
**Crest Hardware & Urban Garden**

Contractor  
**Willdan**

Location  
**Brooklyn, NY**

### Overview

Crest Hardware, a family-owned business serving North Brooklyn for over 60 years, became a critical lifeline to their community and other small businesses as the pandemic swept through New York in 2020. It was during this challenging time that owner Joe Franquinha, first learned about the Small-Medium Business program.

When Joe heard that they could get all their LED lighting replaced—at no cost to them\*\* and without disrupting their business—he thought it was too good to be true. But, as Joe happily reported after the fact, it was not only true, it exceeded his expectations.

The upgraded LED lighting installation helped the store not only lower energy use and electric bills, it also made it cleaner, brighter, and more welcoming for customers.

*\*\*Incentives vary based on the equipment installed, building type, project cost, and whether the customer is eligible for additional incentives through the Neighborhood Program.*

### Highlights

Total Project Cost: <b>\$21,731</b>	Con Edison Incentive: <b>\$21,731</b>	Customer Copay: <b>\$0</b>
Est. Annual Energy Savings (kWh): <b>28,694</b>	Est. Annual Electric Bill Savings*: <b>\$5,739</b>	Building sq.ft.: <b>4,304</b>

\*Cost savings are based on a \$0.20 per kWh rate. Your rate could be higher or lower. Incentives vary based on the equipment installed, building type, project cost, and whether the customer is eligible for additional incentives through the Neighborhood Program.

### Testimonials

**“The contractor was top-notch, communicated throughout the process, and asked all the right questions. They worked around our schedule, made sure the project fit our needs, and knocked out the installation in no time. Energy bills went down, our store looks great, and it cost us nothing. Recommending this program is a no-brainer!”**

—Joe Franquinha, Owner, Crest Hardware & Urban Garden

### Get Started

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## Join the Tens of Thousands of Local Business Owners Saving Energy & Money

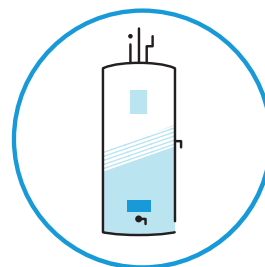
We provide incentives for the following upgrades:



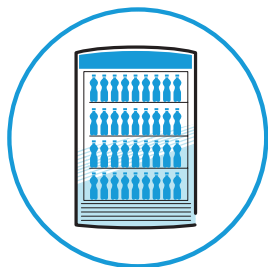
**Lighting & Controls**



**Heating, Cooling, Ventilation (HVAC)**



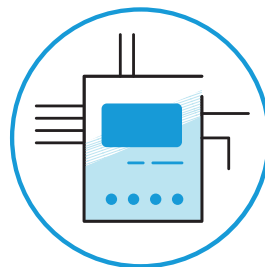
**Hot Water System**



**Refrigeration**



**Building Envelope**



**Energy Management Systems**

**Get Started**