

Use Less Energy and Save Money!

Own or manage a small-medium-sized business or nonprofit? Take advantage of financial incentives for approved equipment upgrades that can help make your facility more energy-efficient and reduce your monthly bills.

Is your business part of a Fortune 500 company? Fortune 500 companies (as defined by Fortune magazine) and their subsidiaries are encouraged to participate in the SMB Program, however, will be eligible for 75% of the incentive rates included herein.

Looking to electrify your heating and cooling?

Incentives are available for clean heat pump technology that can make your facility more comfortable and efficient year-round. View the Clean Heat Program Manual and learn more at conEd.com/CleanHeatSmallBusiness.

Neighborhood Bonus Incentives

Participants located in select Brooklyn and Queens neighborhoods can take advantage of bonus incentives for select energy-efficient lighting, HVAC, and refrigeration upgrades. These additional incentives can cover most or all of the installation cost. Learn more at conEd.com/NeighborhoodSmallBusiness.

Bonus Incentives for Soundview Gas Customers

Participants located in the Soundview neighborhood of the Bronx can take advantage of additional incentives for upgrades which provide gas peak load reduction. These additional incentives can cover most or all of the installation cost. Learn more at conEd.com/SoundviewBusiness.

For more information, call 1-877-870-6118 or email SmallBusiness@conEd.com.

Table of Contents

Refrigeration Incentives.....2

Heating Ventilation & Air Conditioning (HVAC) Incentives2

Building Envelope Measures.....3

Heating Measure Incentives4

Domestic Hot Water Measures4

Lighting Incentives5

 Fixture Replacement Incentives5

 LED Retrofit Kit.....5

 Lamp Replacement6

 DIY Incentives.....7

Lighting Controls Incentives.....8

Bi-Level Lighting Incentives.....9

Display Case Lighting Incentives9

Refrigeration Incentives

- All refrigeration measures installed must be UL listed or NSF certified.

MEASURE NAME	BASE INCENTIVE RATE	INCENTIVE CAP	NEIGHBORHOOD BONUS ¹
Door Gasket - Refrigerator	\$7.50 / ft	100%	\$3 / ft
Door Gasket - Freezer	\$7.50 / ft	100%	\$22.50 / ft
Rapid Refrigeration Door Closer	\$198 / unit	100%	\$120 / unit
Anti-Condensate Door Heater	\$0.40 / kWh	70%	
Refrigerated Case Night Covers	\$6 / sq. ft.	100%	
ECM Fan - Refrigerated Case	\$220 / motor	100%	\$41.50 / motor
ECM Fan - Walk-In Cooler/Freezer	\$300 / motor	100%	\$158 / motor
Evaporator Fan Controls	\$449.40 / control	100%	
Ice Maker Replacement	\$0.65 / kWh	70%	
Refrigerated Display Case Replacement	\$0.65 / kWh	70%	\$2,000 / kW
Rack Compressor	\$0.65 / kWh	70%	
Air Cooled Condenser	\$0.65 / kWh	70%	
Vending Machine Controls	\$0.65 / kWh	100%	
Shelf Edge Technology - 3 ft.	\$44 / unit	100%	
Shelf Edge Technology - 4 ft.	\$50 / unit	100%	

Heating Ventilation & Air Conditioning (HVAC) Incentives

MEASURE NAME	BASE INCENTIVE RATE	INCENTIVE CAP	NEIGHBORHOOD BONUS
Variable Frequency Drive (VFD)*	\$0.65 / kWh	70%	
Economizer Control - Dual Enthalpy*	\$0.65 / kWh	70%	
Switch Reluctance Motors*	\$0.65 / kWh	70%	
Packaged RTU Sealing*	\$0.65 / kWh	70%	
Adaptive Photonic Controls [APC]*	\$0.55 / kWh \$5 / therm	70%	
Packaged Terminal Air Conditioner [PTAC] - Nonstandard Size - All Capabilities	\$0.65 / kWh	70%	\$2,000 / kW
Packaged Terminal Air Conditioner [PTAC] - Standard Size - All Capabilities	\$0.65 / kWh	70%	\$2,000 / kW
Unitary Air Conditioner - Single Package LT 5.4 Tons	\$0.65 / kWh	70%	\$2,000 / kW
Unitary Air Conditioner - Single Package or Split System 11.25 to LT 20 Tons	\$0.65 / kWh	70%	\$2,000 / kW
Unitary Air Conditioner - Single Package or Split System 5.4 to LT 11.25 Tons	\$0.65 / kWh	70%	\$2,000 / kW
Unitary Air Conditioner - Split System LT 5.4 Tons	\$0.65 / kWh	70%	\$2,000 / kW
Chiller - Air Cooled	\$0.65 / kWh	70%	\$2,000 / kW ²

¹ Qualifying participants located in Neighborhood Program territories may receive Neighborhood Program Adder incentives, up to 100% of each measure cost, and 100% of the total project cost, including all offers through the base Small-Medium Business Program.

² Neighborhood Program Chiller projects must be pre-approved by Con Edison and are subject to pre- and post-installation Measurement & Verification (M&V).

Chiller - Water Cooled	\$0.65 / kWh	70%	\$2,000 / kW ²
Chiller - Cooling Tower	\$0.65 / kWh	70%	\$2,000 / kW ²
Electronically Commutated Motor	\$0.65 / kWh	70%	\$2,000 / kW
Motor Replacement	\$0.65 / kWh	70%	
Wi-Fi Thermostat [DR Enabled]	\$0.65 / kWh	70%	
Demand Controlled Ventilation [DCV] - Electric	\$0.65 / kWh	70%	
Advanced Thermostat - Electric	\$0.65 / kWh	70%	
Wi-Fi Thermostat - Electric	\$0.65 / kWh	70%	
Guest Room Energy Management Systems [EMS]	\$0.65 / kWh	70%	
Chiller - Tune-Up	\$0.65 / kWh	70%	
Ultraviolet Germicidal Irradiation [UVGI/UVC]	\$0.65 / kWh	70%	
Notched V-belts	\$0.65 / kWh	70%	
HVAC Tune-Up	\$0.65 / kWh	70%	
Enzymatic Coil Cleaning	\$0.65 / kWh	70%	
Economizer Repair and Optimization	\$0.65 / kWh	70%	
Duct Insulation	\$0.65 / kWh	70%	
Kitchen Demand Control Ventilation [KDCV]	\$0.65 / kWh	70%	

*High potential energy savings

Building Envelope Measures

MEASURE NAME	INCENTIVE RATE	INCENTIVE CAP	SOUNDVIEW BONUS ³
Cool Roof*	\$0.68 / kWh \$20 / therm	70%	
Window - Film*	\$0.68 / kWh \$20 / therm	70%	\$2 / therm
Window Insulation Panel*	\$0.68 / kWh \$20 / therm	70%	\$2 / therm
Window - Glazing*	\$0.68 / kWh \$20 / therm	70%	\$2 / therm
Window - Replacement*	\$0.68 / kWh \$20 / therm	70%	
Air Leakage Sealing*	\$0.68 / kWh \$20 / therm	70%	\$2 / therm
Insulation - Opaque Shell*	\$0.68 / kWh \$20 / therm	70%	\$2 / therm
Roof Insulation*	\$0.68 / kWh \$20 / therm	70%	
Intelligent Shading*	\$0.68 / kWh \$20 / therm	70%	
Storm Window Insert*	\$0.68 / kWh \$20 / therm	70%	

*High potential energy savings

³ Qualifying participants located in the Soundview neighborhood of the Bronx may receive bonus incentives, up to 100% of each measure cost, and 100% of the total project cost, including all offers through the base Small-Medium Business Program.

Heating Measure Incentives⁴

MEASURE NAME	INCENTIVE RATE / THERM	INCENTIVE CAP	SOUNDVIEW BONUS ³
Furnace Replacement*	\$5	70%	
Steam Trap Replacement ^{5*}	\$5	70%	\$2 / therm
Pipe Insulation - Boiler Pipes*	\$5	70%	\$2 / therm
Hot Water Boiler Replacement	\$5	70%	
Steam Boiler Replacement	\$5	70%	
Combination Furnace Replacement	\$5	70%	
Combination Boiler Replacement	\$5	70%	
Infrared Unit Heaters Replacement	\$5	70%	
Outdoor Temp Reset Controls for Hydronic Boiler	\$5	70%	
Guest Room Energy Management Systems	\$5	70%	
Thermostatic Radiator Valve [TRV]	\$5	70%	
Boiler Tune-Up	\$5	70%	
Jacketed Insulation	\$5	70%	
Boiler Economizer	\$5	70%	

*High potential energy savings

Domestic Hot Water Measures

MEASURE NAME	INCENTIVE RATE	INCENTIVE CAP
Storage Tank Water Heater Replacement*	\$0.65 / kWh \$5 / therm	70%
Instantaneous Water Heater Replacement*	\$0.65 / kWh \$5 / therm	70%
Indirect Water Heater Replacement*	\$5 / therm	70%
Pipe Insulation - Hot Water Pipes*	\$5 / therm	70%
Low-Flow Salon Valve	\$5 / therm	70%
Faucet - Low Flow Aerator - Bathroom - Gas or Electric	\$2.20 / unit	100%
Faucet - Low Flow Aerator - Kitchen - Gas or Electric	\$2.20 / unit	100%
DHW Control - Pre-Rinse Spray Valve - Gas or Electric	\$33 / unit	100%

*High potential energy savings

⁴ All equipment must be natural gas-fired, no oil or dual fuel.

⁵ Steam trap surveys are incentivized at 50% of the cost up to \$5,000.

Lighting Incentives

- All lighting must be ENERGY STAR® or 5.1 DLC-listed at the time of installation.
- All lighting is processed using the **Prescriptive** pathway.

Fixture Replacement Incentives

LED FIXTURE REPLACING...	BASE INCENTIVE RATE \$/ FIXTURE	NEIGHBORHOOD BONUS
CFL Long - Biax - 1-2 lamp	\$48	\$144
CFL Long - Biax - 3-4 lamp	\$54	\$162
CFL Short - 1-2 lamp	\$57	\$121
CFL Short - 3-4 lamp	\$65.50	\$159.50
1-Lamp 2FT Linear Ambient Luminaire	\$14	\$42.00
1-Lamp 4FT Linear Ambient Luminaire	\$24.50	\$73.50
1-Lamp 8FT Linear Ambient Luminaire	\$49	\$147
1x4-1-Lamp Troffer	\$24.50	\$73.50
1x4-2-Lamp Troffer	\$42	\$126
2-Lamp 2 ft. Linear Ambient Luminaire	\$21	\$63
2-Lamp 4 ft. Linear Ambient Luminaire	\$42	\$126
2-Lamp 8 ft. Linear Ambient Luminaire	\$89.50	\$209
2x2-2-Lamp Troffer	\$45	\$134.50
2x4-2-Lamp Troffer	\$48	\$144
2x4-3-Lamp Troffer	\$59.50	\$154
2x4-4-Lamp Troffer	\$77.50	\$154.50
Exit Sign	\$14	\$36
HID Exterior Fixture 101 W to 249 W	\$123	\$268.50
HID Exterior Fixture GTE 250 W	\$165	\$325
HID Exterior Fixture LTE 100 W	\$53	\$159
HID Interior Fixture 250 W to 399 W	\$165	\$380.50
HID Interior Fixture 400 W to 999 W	\$238	\$409
HID Interior Fixture GTE 1,000 W	\$488	\$800
HID Interior Fixture LT 250 W	\$123	\$236
Parking Garage Fixture 101 W to 249 W	\$140	\$112.50
Parking Garage Fixture GTE 250 W	\$175	\$394.50
Parking Garage Fixture LTE 100 W	\$105	\$70
Pole Fixture 101 W to 249 W	\$123	\$288
Pole Fixture 250 W to 399 W	\$165	\$369.50
Pole Fixture 400 W to 999 W	\$238	\$462
Pole Fixture GTE 1,000 W	\$488	\$700
Pole Fixture LTE 100 W	\$53	\$159
Screw or Pin Based CFL Fixture GT 32 W	\$65.50	\$124.50
Screw or Pin Based CFL Fixture LTE 32 W	\$21	\$63
Screw or Pin Based Incandescent Fixture GT 60 W	\$65.50	\$126.50
Screw or Pin Based Incandescent Fixture LTE 60 W	\$21	\$63
T5 2-Lamp High Bay	\$56	\$168

T5 3-Lamp High Bay	\$84	\$233
T5 4-Lamp High Bay	\$112	\$277
T8 4-Lamp High Bay	\$70	\$210
T8 6-Lamp High Bay	\$96.50	\$260
T8 8-Lamp High Bay	\$137	\$235.50
Track or Mono Point Fixtures	\$35	\$74
Wall Pack Fixture 101 W to 399 W	\$136	\$277.50
Wall Pack Fixture GTE 400 W	\$234	\$365.50
Wall Pack Fixture LTE 100 W	\$70	\$210

LED Retrofit Kit

LED RETROFIT KIT	BASE INCENTIVE RATE \$/ FIXTURE	NEIGHBORHOOD BONUS
CFL Long - Biax - 1-2 lamp	\$42	\$110.50
CFL Long - Biax - 3-4 lamp	\$48	\$105.50
CFL Short - 1-2 lamp	\$57	\$84
CFL Short - 3-4 lamp	\$65.50	\$149.50
1-Lamp 2 ft. Linear Ambient Luminaire	\$7	\$19.50
1-Lamp 4 ft. Linear Ambient Luminaire	\$14	\$42
1-Lamp 8 ft. Linear Ambient Luminaire	\$28	\$84
1x4-1-Lamp Troffer	\$15	\$45
1x4-2-Lamp Troffer	\$24	\$72
2-Lamp 2 ft. Linear Ambient Luminaire	\$11	\$33
2-Lamp 4 ft. Linear Ambient Luminaire	\$24	\$72
2-Lamp 8 ft. Linear Ambient Luminaire	\$51	\$153
2x2-2-Lamp Troffer	\$29	\$87
2x4-2-Lamp Troffer	\$32.50	\$97.50
2x4-3-Lamp Troffer	\$35	\$105
2x4-4-Lamp Troffer	\$46.50	\$122
HID Interior Fixture 250 W to 399 W	\$131	\$200
HID Interior Fixture 400 W to 999 W	\$190.50	\$177
HID Interior Fixture GTE 1,000 W	\$390.50	\$363.50
HID Interior Fixture LT 250 W	\$98.50	\$21.50
Parking Garage Fixture 101 W to 249 W	\$98.50	\$146
Parking Garage Fixture GTE 250 W	\$131	\$122
Parking Garage Fixture LTE 100 W	\$46	\$42.50
Pole Fixture 101 W to 249 W	\$98.50	\$91
Pole Fixture 250 W to 399 W	\$131	\$122
Pole Fixture 400 W to 999 W	\$190.50	\$264.50
Pole Fixture GTE 1,000 W	\$390.50	\$576.50

Pole Fixture LTE 100 W	\$42.50	\$39
Screw or Pin Based CFL Fixture GT 32 W	\$57	\$89.50
Screw or Pin Based CFL Fixture LTE 32 W	\$14.50	\$43.50
Screw or Pin Based Incandescent Fixture GT 60 W	\$57	\$86.50
Screw or Pin Based Incandescent Fixture LTE 60 W	\$14.50	\$39.50
T5 2-Lamp High Bay	\$39	\$117
T5 3-Lamp High Bay	\$59.50	\$133
T5 4-Lamp High Bay	\$77.50	\$167
T8 4-Lamp High Bay	\$57	\$120
T8 6-Lamp High Bay	\$80.50	\$111.50
T8 8-Lamp High Bay	\$113.50	\$186.50
Wall Pack Fixture 101 W to 399 W	\$54	\$150
Wall Pack Fixture GTE 400 W	\$108.50	\$101
Wall Pack Fixture LTE 100 W	\$62	\$49.50

Lamp Replacement

LAMP REPLACEMENT	BASE INCENTIVE RATE \$/ LAMP	NEIGHBORHOOD BONUS
Ground Mounted - Exterior - 250 W GTE	\$170	\$257.50
HID - Interior - 1,000 W GTE	\$425	\$277
HID - Interior - 250 W LT	\$68	\$199
HID - Interior - 250 W to 399 W	\$170	\$231.50
HID - Interior - 400 W to 999 W	\$255	\$221
Parking Garage - 100 W LTE	\$68	\$132
Parking Garage - 101 W to 249 W	\$144.50	\$100
Parking Garage - 250 W GTE	\$170	\$110.50
Pole - 1,000 W GTE	\$425	\$277
Pole - 100 W LTE	\$68	\$44.50
Pole - 101 W to 249 W	\$144.50	\$178.50
Pole - 250 W to 399 W	\$170	\$220
Pole - 400 W to 999 W	\$255	\$270
Recessed - Exterior - 100 W LTE	\$68	\$204
Recessed - Exterior - 101 W to 249 W	\$144.50	\$254.50
Recessed - Exterior - 250 W GTE	\$170	\$214.50
Screw or Pin Base - Incandescent 60 W or CFL 32 W GT	\$12.75	\$29.50
Screw or Pin Base - Incandescent 60 W or CFL 32 W LTE	\$3.40	\$10.50
Surface Mounted - Exterior - 100 W LTE	\$68	\$44.50
Surface Mounted - Exterior - 101 W to 249 W	\$144.50	\$115.50
Surface Mounted - Exterior - 250 W GTE	\$170	\$330
Tubular - CF-LED 4 Pin - 1 Lamp - 2 ft.	\$14.45	\$19.50

Tubular - U Lamp - 1 Lamp	\$14.45	\$16
Tubular - UL Type A - 1 Lamp - 2 ft.	\$6.38	\$15.50
Tubular - UL Type A - 1 Lamp - 3 ft.	\$6.80	\$18
Tubular - UL Type A - 1 Lamp - 4 ft.	\$14.88	\$18
Tubular - UL Type A - 1 Lamp - 8 ft.	\$20.40	\$26.50
Tubular - UL Type A/B - 1 Lamp - 2 ft.	\$6.38	\$19.50
Tubular - UL Type A/B - 1 Lamp - 3 ft.	\$6.80	\$21
Tubular - UL Type A/B - 1 Lamp - 4 ft.	\$14.88	\$38.50
Tubular - UL Type A/B - 1 Lamp - 8 ft.	\$20.40	\$46
Tubular - UL Type B - 1 Lamp - 2 ft.	\$6.38	\$10
Tubular - UL Type B - 1 Lamp - 3 ft.	\$6.80	\$11
Tubular - UL Type B - 1 Lamp - 4 ft.	\$14.88	\$18
Tubular - UL Type B - 1 Lamp - 8 ft.	\$20.40	\$39
Tubular - UL Type C - 1 Lamp - 2 ft.	\$6.38	\$4
Tubular - UL Type C - 1 Lamp - 3 ft.	\$6.80	\$5
Tubular - UL Type C - 1 Lamp - 4 ft.	\$14.88	\$17.50
Tubular - UL Type C - 1 Lamp - 8 ft.	\$20.40	\$20.50
Wall Pack - 100 W LTE	\$89.25	\$58
Wall Pack - 101 W to 399 W	\$144.50	\$98
Wall Pack - 400 W GTE	\$255	\$319

DIY Incentives

- All lamps must be ENERGY STAR or DLC-listed at the time of installation.

DIY LAMP REPLACEMENT	\$ / LAMP
LED 2 ft. PL Tube [Type A - Plug & Play]	\$10
LED 2 ft. Tube [Type A - Plug & Play]	\$7.50
LED 3 ft. Tube [Type A - Plug & Play]	\$8
LED 4 ft. Tube [Type A - Plug & Play]	\$9
LED 8 ft. Tube [Type A - Plug & Play]	\$15
LED U Tubes [Type A – plug & play]	\$10
LED A Lamp LT/GTE 11 W	\$7.50
LED BR30 Lamp	\$11
LED BR40 Lamp	\$13
LED Decorative Lamp	\$7.50
LED MR16 Lamp	\$14
LED PAR16 Lamp	\$9.50
LED PAR20 Lamp	\$9
LED PAR30 Lamp	\$10

LED PAR38 Lamp	\$16
LED R20 Lamp	\$7.50
LED Downlight Edison Base Retrofit Kit	\$20

Lighting Controls Incentives

- All network lighting control systems and components must be listed with the latest DLC Network Lighting Control QPL.
- Fixture based sensors are incentivized at a rate of one sensor per fixture.

CONTROLS	BASE INCENTIVE RATE	NEIGHBORHOOD BONUS
Occupancy Sensors	\$0.32 / kWh	\$2,000 / kW

Bi-Level Lighting Incentives

- All bi-level lighting systems must be DLC-listed at the time of installation.
- Incentives are for the bi-level system, a separate incentive cannot be paid for the fixture, retrofit, or lamp replacement.

FIXTURE REPLACEMENTS	BASE INCENTIVE RATE \$ / FIXTURE	NEIGHBORHOOD BONUS
Corridor	\$42	\$78
Stairwell	\$73.50	\$86.50
Parking Garage - LTE 100 W	\$126	\$213
Parking Garage - 101 W to 249 W	\$161	\$188.50
Parking Garage - GTE 250 W	\$196	\$182.50
Parking Lot - LTE 100 W	\$24.50	\$23
Parking Lot - 101 W to 249 W	\$66.50	\$62
Parking Lot - 250 W to 399 W	\$87.50	\$100
Parking Lot - 400 W to 999 W	\$112	\$104
Parking Lot - GTE 1,000 W	\$140	\$130.50

Display Case Lighting Incentives

- Lighting applications include refrigerated low and medium temperature open or closed display cases.

REFRIGERATED CASE LIGHT TYPE	BASE INCENTIVE RATE \$ / FIXTURE	NEIGHBORHOOD BONUS
Fixture replacement - 2 ft.	\$90.50	\$98
Fixture replacement - 3 ft.	\$95.50	\$103
Fixture replacement - 4 ft.	\$127	\$129

Fixture replacement - 5 ft.	\$139.50	\$146
Fixture replacement - 6 ft.	\$166.50	\$135
Fixture replacement - 8 ft.	\$224	\$84.50
Retrofit Kit - 2 ft.	\$51	\$80
Retrofit Kit - 3 ft.	\$60	\$79.50
Retrofit Kit - 4 ft.	\$66	\$100
Retrofit Kit - 5 ft.	\$71	\$101.50
Retrofit Kit - 6 ft.	\$75.50	\$142
Retrofit Kit - 8 ft.	\$101	\$156.50